

IT'S MORE THAN A 5K...IT'S A CELEBRATION OF LIFE

NJ Sharing Network 5K

saving lives through organ and tissue donation



Your Partnership is Critical to Our Lifesaving Mission.

Gathering thousands of attendees each year, NJ Sharing Network's 5K Celebration of Life is the Garden State's largest program dedicated to supporting families and raising awareness for organ and tissue donation and transplantation.

Sunday

June 7, 2026

NJ Sharing Network HQ • New Providence, NJ

See Reverse for Sponsor Packages and Benefits



NJ5K.org

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Contact Janet Zanetich, Manager of Philanthropy, for more information
 jzanetich@njsharingnetwork.org • 908-577-8347

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| SPONSOR PACKAGES AND BENEFITS | PRESENTING \$60,000 | PLATINUM \$30,000 | GOLD \$20,000 | SILVER \$10,000 | BRONZE \$5,000 | TABLE ONLY \$1,500 <i>New Sponsors Only</i> |
|--------------------------------------------------------------------------------------------|------------------------|----------------------------|------------------|---------------------|-------------------|---------------------------------------------------|
| Formal introduction and speaking opportunity for leadership during 5K program | | | | | | |
| Highlight in event press releases and communications | | | | | | |
| Logo with direct link to sponsor website on 5K homepage | | | | | | |
| Logo on race and walk bibs | | | | | | |
| Media opportunities leading up to and/or on event day | | | | | | |
| Exclusive Sponsor Spotlight post on social media | | | | | | |
| Branded item at 5K Kickoff event (date/location TBD) | | | | | | |
| Logo with direct link to sponsor website on 5K sponsor page | | | | | | |
| Included in social media promotions | | | | | | |
| Included on event shirt and signage | Top Billing logo | Logo in prominent location | Logo | Large, bold listing | Listing | |
| Included in Sharing Network Foundation's Annual Impact Report | | | | | | |
| Access to NJ Sharing Network's PR Team to help maximize exposure and partnership | | | | | | |
| Lunch & Learn from NJ Sharing Network's Public Education team to educate sponsor employees | | | | | | |
| Sponsor Toolkit with press release and social media templates | | | | | | |
| Complimentary registrations | 50 | 40 | 30 | 20 | 10 | 2 |
| Promotional table in Sponsor Village on event day | | | | | | |

2026 Sponsor Deadlines

- Event Shirt Deadline: Friday, May 8
- Event Signage Deadline: Friday, May 29



The Sharing Network Foundation is committed to increasing the number of lives saved through clinical advancement, family support, public awareness and education about the lifesaving benefits of organ and tissue donation and transplantation.